



Museum, library and archive sector inclusion in 2007/08 Local Area Agreements

N.B. Hyperlink on name of local authority links to the text of the LAA

Local Authority	Outcomes	Indicators	Indicator Theme
Bath and North East Somerset Council	Empower local people to have a greater choice and influence over local decision making and a greater role in public service delivery (mandatory outcome) – Increase volunteering in a way that improves local services and strengthens communities.	Number of individuals contributing to library services in a voluntary capacity through a range of activities eg: – participation in delivery of items to homebound – activities to encourage reading all ages and abilities – ICT advisory activity – Fund raising / friends groups activity etc.	Stronger communities
	Enrich individual lives, strengthen communities and improve places where people live through culture and sport, including libraries and the historic environment. Developing the library service as a hub for local communities.	Number of visits to the library Number of library based events including those delivered by partners. Number of themed collections in libraries to assist / support other services / partners with successful delivery of their projects.	Stronger communities
	Enjoy and achieve – key stage 1.	The number of parents / carers of pre-schools children participating in Family Literacy, Language and numeracy (FLLN) provision in: North Radstock, Bath West – Twerton.	Children and young people – Enjoy and Achieve
		Number of children completing the Summer Reading Challenge Cumulative target	Children and young people – Enjoy and Achieve

Local Authority	Outcomes	Indicators	Indicator Theme
		Number of children joining the library service during the summer months of July, August and September	Children and young people – Enjoy and Achieve
		Percentage of eligible children receiving Bookstart Plus packs	Children and young people – Enjoy and Achieve
		Number of attendances by pre school age children and their parents/carers at library based activities targeted at pre school age children and their parents /carers (rhyme time, story time, etc).	Children and young people – Enjoy and Achieve
		No. of under 5's as active members of the library as percentage of total under 5 population. (9009 is 2001 census figure 0-4yr olds.)	Children and young people – Enjoy and Achieve
	Sustainable Economy: Support growth and productivity in specific local business sectors of importance and in vulnerable areas within the district.	Number of businesses in the Creative Industries and ICT sectors intensively assisted across Bath and North East Somerset Cumulative target	Local economy
Bexley, London Borough of	HCOP – make a positive contribution.	Numbers of older people using local facilities such as libraries, educational courses, leisure facilities, volunteering and participating more in the community generally, including services for older people at home.	Adult health and well-being

Local Authority	Outcomes	Indicators	Indicator Theme
Bournemouth Borough Council	Safer and Stronger Communities		
	Build respect in communities and reduce anti-social behaviour – Increase the number of spiritual, cultural and social events.		Safer communities
	Make the public spaces, play areas and physical resources of an area cleaner, greener, more diverse, safer and more accessible – Increase the use of green and urban spaces for community and cultural activity.		Stronger communities
	Bring marginalized and excluded groups into mainstream society and share knowledge across generations and cultures – Affordable cultural events Fun intergenerational and diverse cultural events at night time.		Stronger communities
	Economic Development and Environment		Local economy

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Improve the competitiveness of the economy by developing an economic proposal for Bournemouth based on the unique selling points of Bournemouth, Poole and the surrounding area and its high value tourism and cultural activity</p> <ul style="list-style-type: none"> • Development of a national and international tourism strategy with Poole • Maintain the blue flag status of our beaches against tougher EU bathing water directives • Development of the 'Cultural and Creative Industries Strategy) 		Local economy
	Children and young people		CYP
	<p>Improve the economic well-being, achievement, health and social outcomes for young people leaving care by providing support beyond the statutory arrangements and thresholds</p>		CYP
Bracknell Forest Borough Council	<p>SSC Improving community engagement – Demonstrate effective community leadership through increasing the level of community engagement and participation in volunteering activities</p>	<p>Percentage of people who feel that their local area is a place where people from different backgrounds get on well together</p>	Stronger communities
Bristol City Council	<p>HCOP – promote positive mental well-being</p>	<p>Percentage of older people helped to live at home who access the “at home” library service</p>	Tackling exclusion and promoting equality

Local Authority	Outcomes	Indicators	Indicator Theme
		Take-up of GP referrals under “books on prescription” schemes	Adult health and well-being
		Percentage of users of “at home” library service who are from BME backgrounds	Tackling exclusion and promoting equality
		Participation in child- or family-related activity in libraries	Children and young people – enjoy and achieve
Bromley, London Borough of	Cross-cutting theme – customer access Improved access to services, information and advice of all agencies through assisted access using libraries, extended schools, children’s centres and learning shops	The number of Council funded service points outside main Council offices providing access to inter-agency services, information and advice	Stronger communities
	HCOP – Promote choice and independence for vulnerable people	Target to increase the proportion of people receiving support to remain in their own home who also receive the Home Library Service	Tackling exclusion and promoting equality
Bury Metropolitan Borough Council	HCOP – Informed by "New Directions in Social Policy: Health" (MLA)		Adult Health and Wellbeing
Calderdale Metropolitan Borough Council	SSC – "There are also plans to develop the sport and culture-based outcomes in the LAA. These tie into the "narrowing the gap" agenda and there is recognised scope to use libraries, museums and art initiatives to reduce vulnerability and help develop safer and stronger neighbourhoods."		Stronger communities

Local Authority	Outcomes	Indicators	Indicator Theme
	SSC – Enrich individual lives, strengthen communities and improve places where people live through culture and sport, including libraries and the historic environment	Increase in the take up of cultural opportunities per 1,000 population in Calderdale: – museums and art galleries – libraries Increase overall satisfaction with cultural offer in Calderdale: – museums and art galleries – libraries	Stronger communities
City of London	Enriching individual lives,strengthening communities and improving places where people live through culture	Number of educational opportunities for youngpeople delivered by arts organisations, architecture and heritage bodies, sports organisations, music services, museums and galleries	Children and young people – enjoy and achieve
Cumbria County Council	CYP – Enjoy, achieve and improve opportunities to enjoy and achieve through sports, leisure and cultural activities for all young people	Increase percentage of all 0–18-year-olds who are active library borrowers. Increase the take up of sport and cultural activities and improve personal development under the Positive Activities for Young People programme (PAYP)	Children and young people – enjoy and achieve
	HCOP – Improve mental health and well-being for the people of Cumbria	Number of loans from library self-help collection	Adult health and well-being
	HCOP – Increase access to leisure for people in Cumbria	Number of adults unable to access mainstream library services who receive library services at home (includes Residential and Nursing Home Care)	Tackling exclusion and promoting equality

Local Authority	Outcomes	Indicators	Indicator Theme
Dudley Metropolitan Borough Council	SSC – Increase and broaden the impact of Culture and Recreation. Increase and broaden the impact of Culture and Recreation to enrich individual lives, promote inclusion and cohesion and enhance community spirit	Usage of cultural venues within the Borough Percentage of population who are active library users. Increase in % public satisfaction levels with: libraries, museums and galleries	Stronger communities
	HCOP – Better Lives for Older People. Older people (60+) supported to have improved quality of life through participation in learning and cultural activities in community settings	Number of older people (60+) using library service	Adult health and well-being
Ealing, London Borough of	HCOP – make a positive contribution	Proportion of older people (65+) reporting that they have used certain specified facilities a) about once a month b) within the last 6 months Libraries (a/b) Museums and galleries (a/b)	Adult health and well-being
	SSC – Enrich individual lives, strengthen communities and improve places where people live through culture and sport, including libraries and historic environment	Residents satisfaction with libraries Number of library visits per 1,000 population Public library service standards checklist	Stronger communities

Local Authority	Outcomes	Indicators	Indicator Theme
Gloucestershire County Council	<p>Culture Culture, leisure and active recreation are widely referenced within the LAA. The fundamental contribution of cultural services to the emerging vision which embraces the LAA is in enabling Gloucestershire to be a more vibrant, distinctive, active and fun place to live, learn and work.</p>		
	<p>Children & Young People</p> <ul style="list-style-type: none"> • ensuring that culture, leisure and active recreation are available to vulnerable children and young people – most notably children with disabilities • ensuring that creative learning, mainstream or out-of-hours, supports improved attainment for vulnerable children, particularly Looked After Children 		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Economic Development & Enterprise</p> <ul style="list-style-type: none"> • supporting creative industries in Gloucestershire which are defined as a key economic sector • deploying Arts Partnership agreement funding to support the formulation of an action plan with targets for growth, productivity and job creation in this sector 		Local economy
	<p>Healthier Communities & Older People</p> <ul style="list-style-type: none"> • promoting active recreation and participation in creative activities – art, music, theatre, reading, writing, to improve physical and mental well-being • actively contributing to preventative and well-being work, particularly with over 75's and people with mental health needs where arts based funding streams will be aligned with LAA targets • addressing obesity levels in adults, working in partnership with Active Gloucestershire, PCT and education agencies 		Adult health and wellbeing

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Natural & Built Environment</p> <ul style="list-style-type: none"> • partnership working with key organisations like Gloucester Heritage Urban Regeneration Company • aligning arts partnership funding • working with planners and artists to ensure good design in the public realm 		<p>Stronger communities</p> <p>Environmental sustainability</p>
	<p>Safer & Stronger Communities</p> <ul style="list-style-type: none"> • increasing opportunities for access to and participation in culture, leisure and active recreation • promoting community cohesion by providing a focal point for communities to come together • helping communities to retain their sense of identity and place by providing cultural events, celebrating faith and links to the past • helping to promote active citizenship and informal learning 		<p>Stronger communities</p>
<p>Hackney, London Borough of</p>	<p>HCOP – We will increase the number of older people accessing health prevention and healthy lifestyle programmes. We can do this through targeting our community centres, libraries, arts facilities and through the appropriate local agencies.</p>		<p>Adult health and well-being</p>

Local Authority	Outcomes	Indicators	Indicator Theme
Hillingdon, London Borough of	CYP – Enjoy and achieve	Increased issues of books and other items through libraries to children and young people under 18 years of age Increased number of 4-12 year olds in the Summer Reading Challenge	Children and young people – enjoy and achieve
	HCOP – Improve the quality of life for older people and vulnerable people - Increase opportunities for older people and vulnerable people	Increase ICT taster sessions for older people annually in 8 libraries across the borough Increase the percentage of people aged 60+ from the local catchment's population using leisure facilities	Adult health and well-being
Lambeth, London Borough of	EDE – increase enterprise	Lambeth as a proportion of total creative and cultural turnover in London	Local economy
	EDE – increase enterprise – libraries support local business development	Increase the number of hits recorded on the Libraries Business Information Data Monitor system	Local economy
	CYP – Enjoy and achieve – Develop schools as community hubs, and increase the involvement of children and young people in out of school activities, volunteering, culture and sport	Participation in the arts	Children and young people – enjoy and achieve
Lincolnshire County Council	SSC – Create and develop cohesive communities		

Local Authority	Outcomes	Indicators	Indicator Theme
Liverpool City Council	HCOP – The LAA will develop a partnership approach to improving well-being by supporting the Local Authority to implement the duties placed on it for social, environmental and economic well-being through the reduction of risk conditions which impact adversely on positive physical and mental well-being.	We will further develop arts and cultural activities as a means of health communication, health prevention and therapy. The 'At Home' library service provides books and information for all ages. Innovative partnership work through an arts and health network will build on previous success and promote new work such as 'Waiting' which will develop a creative care pathway for the physical and emotional waiting process.	Adult health and well-being
Medway Council	Deliver Medway as the cultural city of the Thames gateway	Number of visitors to all tourist attractions in Medway. Completed cultural facility	Local economy

Local Authority	Outcomes	Indicators	Indicator Theme
Merton, London Borough of	<p>Culture and Leisure CYP1 – The Healthy Schools Status element overlaps with the School Sports Strategy (Sport, Health and Physical Activity Strategy) CYP2 – This development supports CYP1 Healthy Schools Status CYP11(i) – Youth Accreditation will draw on support from Arts and Leisure projects (eg Freefalling and Common Threads projects) All cultural activities develop individuals' skills, from the family learning work that is delivered by adult education establishments working in schools to the support libraries offer through Bookstart and the Summer Reading Challenge, to the awareness of the built and natural environment and the activities provided by Leisure and Arts Development to the work of the Merton School Sports partnership. Partner organisations such as the Polka Theatre for Children support this through its own unique offer.</p>		
	<p>HCOP – IMPROVING MENTAL WELL-BEING</p>	<p>Number of people with prescriptions borrowing self-help guides from the Bibliotherapy Service</p>	<p>Adult health and well-being</p>

Local Authority	Outcomes	Indicators	Indicator Theme
	EDE – Increasing Skills	People with basic skills needs undertaking a first time on-line session followed by an Information Advice and Guidance (IAG) session (Scheme located in Pollards Hill)	Local economy
Middlesbrough Council	EDE – Major cultural projects and flagships that act as economic drivers by contributing to the quality of the town's image and environment Increase attendance at cultural venues	Increase the number of visits/use of museums and galleries per 1,000 population Increase the number of visits to libraries	Local economy
	EDE – Major cultural projects and flagships that act as economic drivers by contributing to the quality of the town's image and environment Cultural activities which contribute to the quality of life and well being of individuals and communities	Increase the percentage of residents satisfied with the Council's cultural servicesa) librariesb) museums	Local economy
	Cultural activities which contribute to the quality of life and well being of individuals and communities	Improve access to information and learning resources by increasing the PC usage of available time. Increase the number of residents as active users of Middlesbrough Library	Adult health and well-being
Milton Keynes Council	SSC – Empower local people to have a greater voice and influence over local decision making and a greater role in public services delivery	By 31.3.08, increase by 15% the number of people recorded as or reporting that they are involved in sporting or cultural activities	Stronger communities

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>CYP – Create a vibrant, thriving and positive community of young people in Milton Keynes by promoting and supporting community and volunteering activities, participation in learning, sports, cultural and leisure activities, and by promoting positive perceptions about young people. Children and young people to report that they feel MK is a great place to grow up in.</p> <p>Provide and promote a wide range of accessible and affordable play, leisure, sporting and cultural opportunities for children and young people</p>	<p>Maintain active library customers aged 5-16 (against national decline)</p>	<p>Children and young people – Make a positive contribution</p>
	<p>HCOP – Increased independence, well being and choice for vulnerable and older people through active participation in the community, including physical and cultural activity, enabling them to have a healthy and active lifestyle.</p>		

Local Authority	Outcomes	Indicators	Indicator Theme
	HCOP – Improved quality of life and independence for all vulnerable and older people enabling them to remain living safely at home for as long as possible.	The number of new volunteers across the Milton Keynes area volunteering for heritage activity. Indicator: areas of volunteers Number of areas in Milton Keynes where heritage volunteering takes place (and the numbers in those areas)	Tackling exclusion and promoting equality
Newcastle upon Tyne City Council	Increased participation of children and young people and adults in sport and cultural activity	3 year priority – Increased working with children to improve fluency of reading. Summer Reading Challenge (SRC)	Children and young people – enjoy and achieve
	Increased community involvement in the development and delivery of cultural services (by place)	Book issues Library visits Members of community cultural forum New cultural facility planned	Stronger communities
Newham, London Borough of	Building an Active and Inclusive Community LAPB – responsible for promoting residents', especially young people's, involvement in cultural, recreational and sporting activities		

Local Authority	Outcomes	Indicators	Indicator Theme
	Newham uses its major programme of arts, cultural and leisure activities to promote community cohesion, a common vision and a sense of belonging for all communities. Our ambition is to inspire and enable people to become more involved in the community and civic society, and to understand the importance of community cohesion for themselves, their families and their communities.		
North East Lincolnshire Council	CYP4 Enjoy and Achieve – By stimulating creativity and imagination to enhance learning and develop social skills By supporting the learning process and encouraging reading pleasure	CYP4b Increase the number of children on organised school trips to museums CYP4c Increase the number of under 18 year olds who are library users CYP4d Increase the number of children on organised school trips to the library CYP4e Increase participants in the Summer Reading Challenge a] the number of 4-12 year olds who start the challenge And b] the number of starters who complete the challenge	Children and young people – enjoy and achieve
North Lincolnshire Council	HCOP4 Independence, choice and control of vulnerable groups is enhanced	HCOP4d Increase the number of books issued that are part of the 'read yourself well' initiative promoted through the libraries	Adult health and well-being
	HCOP5 Improved access to appropriate housing and housing support services	HCOP5a Increased number of people receiving 'at home' Library service	Tackling exclusion and promoting equality

Local Authority	Outcomes	Indicators	Indicator Theme
	EDE6 Building confidence and communication	EDE6a Increase participation in cultural activities across North East Lincolnshire Library visits per 1,000 population Museum visits per 1,000 population	Stronger communities
North Somerset Council	HCOP – Develop social capital and reduce social isolation	Number of people from groups experiencing social exclusion (particularly older people) using local facilities such as libraries, educational courses, leisure facilities, volunteering and participating more in the community generally paying particular attention to the number of new visits/introductions	Adult health and well-being
North Yorkshire County Council	HCOP – Increase participation in learning, cultural and leisure activities by older people.	Increase the number of active borrowers of the library service aged 50 or over.	Adult health and well-being
	Enrich individual lives, strengthen communities and improve places where people live through cultural activities including libraries and the historic environment.	Establish local availability of information about the Archive Service at community venues, with trained local staff or volunteer support.	Stronger communities
Portsmouth City Council	'Culture' cuts across boundaries of service delivery and planning and does not fit conveniently into any single LAA block; rather it is important to all of the blocks.		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Safer and Stronger Communities – cultural activities can assist in involving people directly in communities; in identifying the history and aspirations of that community which can then be translated into real, tangible cultural outputs (art/play). These activities can assist in developing respect of cultural and ethnic differences, foster a greater sense of local pride and identity, and encourage people to value their immediate surroundings in valuable ways.</p> <ul style="list-style-type: none"> ● 6.6.6 Cultural activities provide a rich source of volunteering opportunities. ● 6.6.7 Cultural activities have the dual benefit of being enriching in themselves, improving self-esteem, self-worth, and personal skills, but also play a broader role in offering diversionary activities for young people and promoting their engagement with their communities. 		
	<p>Healthier Communities and Older People – This is not just about the physical well being, for sport and other cultural activities can also improve mental well-being.</p>		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Children and Young People 6.6.11 Cultural activities are essential to sustain improvements in primary and secondary schools. Art, sport and music are all key elements of a balanced education and the City's Cultural Services enable young people from all backgrounds to experience creative learning. In addition the Museums offer an insight into the rich history of the City and with the Libraries are a well-used educational</p>		
	<p>Economic Development and Enterprise – culture and creative industries are an important element of the economic block. The City Growth Strategy, which studied the economic potential of the City, identified tourism, leisure and retail as key sectors for growth for the next five years. 6.6.15 Economic potential of culture and the creative industries can only be realised if the cultural life of a locality is itself thriving. Importance of cultural vitality of an area.</p>		

Local Authority	Outcomes	Indicators	Indicator Theme
Reading Borough Council	Enrich individual lives, strengthen communities and improve places where people live through culture and sport	Number of in person visits to museums and galleries per 1,000 population (BV 170b)	Stronger communities
	Cultural provision in its widest sense is nationally recognised as a key element of the process of social education, physical improvement of environments and the socio-economic regeneration of towns, cities and regions. Although the targets which relate directly to cultural services have been positioned within the Safer and Stronger Communities block, it is clear that the service is well positioned to contribute effectively to all of the core themes of the Local Area Agreement.		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Cultural services contribute to achievement of desired outcomes for children and young people, from mother and baby clinics in local libraries, through to programmes of work that re-engage young people with education, training or employment through media based schemes that can lead to formal qualification through informal routes. Childhood obesity is a good example of where cultural provision can help deliver outcomes across the LAA blocks, for example, young people who have opted out of traditional forms of exercise and activity and can become physically and emotionally active through engaging in creative programmes of dance and drama traditional sports based activities.</p>		
	<p>A well-documented approach to engaging local communities and giving back ownership of their environment has been through the arts and creative industries. With ownership comes respect and with respect comes sustainability.</p>		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>The cultural portfolio has a vital role to play in keeping people physically and mentally active throughout their lives, in both complementing traditional activities that are sport or physical activity based, as well as offering palatable alternatives to physical activities, to the many people who have never engaged in formal or informal activities.</p>		
	<p>Cultural industries and culture led regeneration are again recognised internationally as effective methods of inspiring the economic development of communities and economic enrichment of individuals through the successful launch of businesses that are rooted in cultural industries.</p>		
Redcar and Cleveland Borough Council	<p>CYP – Enjoy and achieve</p>	<p>The percentage of families receiving free Bookstart/Bookstart Plus/Bookstart Treasure Chest Library packs</p>	<p>Children and young people – enjoy and achieve</p>
		<p>Number of young people aged 4-12 participating in National Summer Reading Scheme through their local library</p>	<p>Children and young people – enjoy and achieve</p>
		<p>Number of young people participating in positive activities within their communities through community libraries aimed at increasing social inclusion and reducing anti-social behaviour</p>	<p>Children and young people – enjoy and achieve</p>

Local Authority	Outcomes	Indicators	Indicator Theme
Richmond upon Thames, London Borough of	<p>We also wish to explore the contribution that culture can make across all the services to improve the quality of life, especially for the most disadvantaged and to promote community harmony and cohesion. We will not therefore have separate cultural targets but will explore how cultural services can be used to help achieve our agreed targets.</p> <p>Within our LAA cultural services will contribute to delivering the following priorities:</p> <ul style="list-style-type: none"> • Increasing participation in a range of cultural activities by Looked After Children • Increasing the number of older people with access to social recreational or educational opportunities • Positive activities for young people across sport, arts and libraries as well as in a range of settings, including parks and open spaces, will play a role in reducing youth offending and anti-social behaviour. • Our cultural pathfinder programme will be extended to embed access to cultural activities for children who are looked after, contributing to further improvements in care leavers moving into education, employment or training. 		

Local Authority	Outcomes	Indicators	Indicator Theme
	Enjoy & Achieve – Ensure that children attend school, and enjoy and achieve whilst attending, and reach their full potential.	Percentage increase in uptake of sporting and cultural opportunities by LAC 5-16 yr olds through the Culture for Keeps Strategy. Improvement in standards of literacy at key stage 2 by targeting cultural services provision and family learning.	Children and young people – enjoy and achieve
	EDE – A skilled and flexible workforce to support the future economy	Number of adults (19+) achieving a first full level 2 qualification, with specific focus on: <ul style="list-style-type: none"> • Public sector • Creative, culture & sport • Social care Number of 16-18 yr olds achieving a first full level 2 qualification, with specific focus on: <ul style="list-style-type: none"> • Public sector • Creative, culture & sport • Social care • Construction & engineering (from 09/10) 	Local economy
Rochdale Metropolitan Borough Council	Culture as cross-cutting theme		
	SCS – Enrich individual lives, strengthen communities and improve places.	Increase visits by new users to museums, especially from under represented groups	Stronger communities

Local Authority	Outcomes	Indicators	Indicator Theme
Royal Borough of Windsor and Maidenhead	The partnership is using the LAA to have a positive impact on the following communities in a range of ways through the LAA process – cultural groups	Working with cultural, arts, heritage and sport groups to deliver better community plans and rural town health checks in local communities: <ul style="list-style-type: none"> • Supporting CCB in their lottery bid for gypsies and travellers • Using the cultural and sporting networks to provide volunteers for the 2012 Olympics 	Stronger communities
Rutland County Council	Cultural activities (with the exception of libraries) are not statutory and as such need not exist and find difficulty in obtaining resources, (including people to help organise / participate in activities). We hope to change this situation through our LAA activities.		
	SCS – Improved participation in Cultural Activities	Increase the number of people taking part in cultural events Increase the visitor satisfaction rate to Rutland's built heritage Increase the usage of Oakham Castle, Museums, libraries and other community buildings in Rutland by young people and older people, especially at weekends and evenings Increase the usage of the historic core of Oakham and other cultural areas as centres for creative industries	Stronger communities

Local Authority	Outcomes	Indicators	Indicator Theme
	SCS – Improved participation in Cultural Activities	The percentage of Rutland residents who undertake formal volunteering in cultural activities (eg amateur arts groups, hobby clubs etc) for at least an average of two hours a week, as measured by the Rutland BVPI/LGUSS tri-annual survey 2006	Stronger communities
Salford City Council	Recognise the role of culture and leisure in achieving priority objectives and priorities. Keen to use as a vehicle for delivering the LAA and improving cohesion and engagement in the city.		
Sandwell Metropolitan Borough Council	Promote community cohesion through increased take up of cultural and leisure opportunities, especially by priority groups (through a targeted approach). Increase volunteering to develop skills, build capacity and contribute to community cohesion.		
	Use diversionary cultural activities to move young people away from crime and reduce levels of young people involved in crime – increase self-esteem and improve skills.		
	As a cross-cutting activity, cultural provision will also be used to engage new learners and to raise skill levels, especially in basic skills.		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>A rejuvenated West Bromwich as the premier centre for shopping, business and cultural activity. The Partnership is committed to developing and improving cultural and leisure facilities in West Bromwich, as a stimulus for economic and social regeneration.</p>		
	<p>Activities and events which reflect and celebrate Sandwell's diverse communities, and support development of understanding and mutual respect</p>	<p>Number of visits to / usage of Cultural Services procured by the Cultural Services Division of SMBC per 1,000 of the Sandwell population. (* Includes Arts, Libraries, Museums, Archives, Visitor Centres, Community Services, shows & events and leisure centres). Source of data: SMBC Cultural Services Survey. No. of visits (procured as A5.3 above) by BME groups and people with disabilities as a percentage of overall visits Data Source: SMBC Cultural Services Survey (*Includes Arts, Libraries, Museums, Archives, Visitor Centres, Community Services, shows and event but excludes sport & leisure)</p>	<p>Stronger communities</p>

Local Authority	Outcomes	Indicators	Indicator Theme
	Engagement of children & young people in cultural activity to support their personal development, skills and enjoyment of life	No. of visits to/usage of other Cultural Services procured by the Cultural Services Division of SMBC by those aged under 16 as a percentage of overall visits (*Includes Arts, Libraries, Museums, Archives, Visitor Centres, Community Services, shows and events. The proxy below gives an annual target. Excludes sport & leisure; however a sport and leisure target will be available for the refresh using baseline data being collected in 2007/8. ("Number of visits to/usage of Sport & Leisure services (procured by the Cultural Services Division of SMBC) by people aged 11-19 as a percentage of overall visits) Data source: Cultural Services Survey. Under aged 16 use will be measured with a proxy indicator derived from the service areas which do collect demographic data (Arts, Museums, Community Services). Excludes sport & leisure; however a sport and leisure target will be available for the refresh using baseline data being collected in 2007/8.	Children and young people – enjoy and achieve

Local Authority	Outcomes	Indicators	Indicator Theme
	Lifelong Enjoyment & Learning	No. of visits to/usage of Cultural Services procured by the Cultural Services Division of SMBC by those aged 60+ as a percentage of overall visits. Baseline for Sport and Leisure will be collected by end March 2008. A revised 2009 /10 target including sport & Leisure will be included in the LAA refresh. Data source: Cultural services survey.	Adult health and well-being
Slough Borough Council	Recognises that culture contributes to all 4 LAA themes to some extent. Fundamental role in promoting social cohesion and community engagement. This is especially important for Slough's multi-racial communities. Culture's contribution to lifelong learning and creative industries relates to the Economic Development and Enterprise block. Participation in the arts it has a positive impact on people's well being and contributes towards quality of life and community regeneration.		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>HC&OP 5 Increased Participation in Cultural Activity – Recognising the wider benefits of cultural services, we are promoting increased participation across the whole range of cultural activity and not focusing solely on physical activity.</p>	<p>Increase participation in cultural activity (as measured by 3 x 30 physical activities, library visits, visits to parks & enrolment in CATS training). Increase take-up of membership at Montem Leisure Centre from the 50 plus age group year on year. Increase take-up of membership at all SCLL leisure sites in Slough year on year. Number of participants in led healthy walks throughout the year.</p>	<p>Adult health and well-being</p>
	<p>EDE 3 Increase skills</p>	<p>Increase the number of adults taking up adults learning opportunities through public libraries</p>	<p>Local economy</p>
	<p>Healthier Communities and Older People</p>	<p>Increased participation in cultural activity</p>	<p>Adult health and well-being</p>
<p>Solihull Metropolitan Borough Council</p>	<p>Value added priority: Increasing leisure and cultural activities, especially for young people. Cultural activities are widely recognised for the contributions they make to learning, health, community safety, crime and disorder reduction, economic activity and the quality of life.</p>		
	<p>The Audit Commission recently reported that cultural services in Solihull contributed to priorities of learning, health and quality of life, which are making an impact on people's lives – and therefore communities.</p>		

Local Authority	Outcomes	Indicators	Indicator Theme
	Children and young people: Be able to access services despite circumstances	1. Increasing number of children and young people participating in leisure and cultural activities. Annual number of visits by young people under 16 to swimming at council owned leisure facilities: <ul style="list-style-type: none"> a. North Solihull b. Tudor Grange Annual number of young people using libraries measured by: <ul style="list-style-type: none"> c. Active borrowers d. Use of ICT2. Create play, leisure and recreation opportunities that are welcoming, safe, enjoyable, and accessible to all children and young people.	Children and young people – enjoy and achieve
	Improved quality of life for people in the most disadvantaged neighbourhoods; service providers more responsive to neighbourhood needs; and improved service delivery (Mandatory)	Increased quality of life through participation in leisure and cultural activities: (a) Visitors to sports centres; (b) Visits to libraries	Stronger communities
Southampton City Council	Recognises culture as part of 'package of place'. Southampton will be a centre of learning, have a varied and exciting cultural landscape and be known for its innovative and creative businesses, leisure opportunities and fine parks and open spaces.		

Local Authority	Outcomes	Indicators	Indicator Theme
	Key objective: A city with Imaginative Arts and Cultural Opportunities. A centre of national excellence for the arts and culture – building on the major strengths of existing venues and collections and encouraging new ventures.	KO7e Improve the city's environment and people's views about the quality of life within their neighbourhoods	Stronger communities
	A city with Imaginative Arts and Cultural Opportunities. A place that fosters and celebrates creative and media industries, contemporary and performance arts, arts reflecting the city's communities and arts in education.	KO7e Improve the city's environment and people's views about the quality of life within their neighbourhoods	Stronger communities
	A city with Imaginative Arts and Cultural Opportunities. A place which celebrates and shares its rich maritime heritage with ever increasing numbers of visitors from around the world; a heritage that is carefully preserved and actively brought to life for the benefit of residents and visitors alike.	KO10b Improve quality of life for people in their later years and promote solidarity across generations	Stronger communities
Southend-on-Sea Borough Council	Recognition of culture as part of the 'package of place'. The development of the borough as a cultural and intellectual centre building on the opening of South East Essex College and adjacent University of Essex Southend Campus.		

Local Authority	Outcomes	Indicators	Indicator Theme
	Culture and leisure: Develop and promote Southend as a key visitor centre.		
	<p>Cultural activity can play an important cross cutting contribution in supporting delivery of the outcomes including:</p> <ul style="list-style-type: none"> • improving the physical, mental and spiritual health • improving economic and social regeneration • community cohesion and identity and improving local image • developing self confidence and new skills • reducing offending behaviour and tackling crime • helping people to explore visions of the future and inspire change. 		
	Tourism: re-brand Southend and promote it as a major seaside resort and cultural centre and diversify the 'tourism offer' via opportunities for cultural, environmental and business tourism.		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Build Respect in communities and reduce Anti Social Behaviour (M). Key action: Promote diversionary schemes for potential perpetrators – in relation to physical activity and cultural and leisure programmes.</p>	<p>a) Percentage in the local area who feel very or fairly well informed about what the council is doing to tackle anti-social behaviour. 2006 LGUSS Survey (M). b) Percentage in the local area who perceive parents not taking responsibility for the behaviour of their children as a very or fairly big problem (M). c) Percentage in the local area who perceive people not treating other people with respect and consideration as a very or fairly big problem. 2006 LGUSS Survey (M). d) Reduce people's perceptions of Anti Social Behaviour: percentage of people who indicate that ASB issues are a fairly big or very big problem in their local area (derived from responses to the seven individual ASB questions in the 2006 LGUSS Survey) (M).</p>	<p>Safer communities</p>
	<p>Increase the choice and control for older people by maintaining their independence & well-being: Increase the number of older people who are helped to live at home. Key action: Increase the number of 65+ who volunteer to help deliver library services to those over 65.</p>	<p>a) Increase the number of older people (aged 65+) helped to live at home as measured by PAF C32 and DIS line 2119 (non care managed support)</p>	<p>Tackling exclusion and promoting equality</p>
<p>Southwark, London Borough of</p>	<p>Objective: Improving individual life chances. Priority: Southwark's people to enjoy cultural and leisure opportunities.</p>		

Local Authority	Outcomes	Indicators	Indicator Theme
Staffordshire County Council	Culture contributes to the achievement of all our LAA's outcomes. It has a major impact on the quality of life of all Staffordshire's communities, as well as contributing to the local economy and attracting visitors and businesses to the County. Culture is a powerful tool in bringing communities together and including socially excluded groups. The importance of culture will be promoted as a way of bringing our communities together to help create genuinely sustainable Staffordshire communities.		
	CYP3.2 Proportion of children and young people with good access to high quality leisure, cultural and sport experience.	CYP3.2.3 Number of under 16-year-olds attendances at sport and cultural activities/facilities.	Children and young people – enjoy and achieve
Sutton, London Borough of	Priority: Developing Sutton as a cultural centre by fostering music and arts related activities and celebrating the borough's heritage		
	Increase engagement in Sutton's library services by 11 to 18-year-olds	Number of young people engaged in specific library activities targeted at this age group	Children and young people – enjoy and achieve

Local Authority	Outcomes	Indicators	Indicator Theme
	Using the 'Books on Prescription' scheme, to motivate people with mild mental health problems to use a collection of self-help books as an alternative to medication.	Total number of loans Sutton health care professionals have prescribed for their patients from a special collection of books patients would borrow from libraries in Sutton.	Adult health and well-being
Tameside Metropolitan Borough Council	Culture has a very specific contribution to make towards the cross-cutting agenda, particularly in relation to community cohesion and social engagement in communities, as well as improving health and educational attainment. Culture makes a key contribution to delivering targets around empowering local communities e.g. increasing volunteering and the number of people who feel their local area is a place where people from different backgrounds get on well together. Two sub-LAA measures regarding culture have been developed through the LAA process B197 and will be monitored as part of the action plan.	<ul style="list-style-type: none"> • The number of attendees at events which aim to increase community cohesion • The number of active volunteers working in sport and cultural services within the borough. 	Stronger communities

Local Authority	Outcomes	Indicators	Indicator Theme
Thurrock Borough Council	<p>Action plan: Bring people together through culture enabling all ages to have pride in Thurrock's past:</p> <ul style="list-style-type: none"> • Thurrock has a rich cultural heritage • Through inter-generational projects, particularly for teenagers and people over 50, a greater sense of Community Pride should be engendered • This should also support the aim of making Thurrock a location of choice for new businesses and a thriving place to live. 	<p>Increase the number of tickets purchased in order to attend an arts performance or heritage event in Thurrock.</p> <p>To increase the proportion of people who think Thurrock is a thriving and attractive place to live and work.</p> <p>Increase the number of people participating in the performing arts, visual arts and active heritage-focused events.</p> <p>Increasing percentage of participants from all age groups who report a more positive attitude to other age groups.</p>	Stronger communities
	<p>Economic Development and Enterprise: The realisation of the full potential of Thurrock's cultural heritage and leisure opportunities</p>		
	<p>Increasing leisure opportunities and job diversification as a vehicle for strengthening community identity and empowerment. It is seen as a way of bringing different people together to strengthen community cohesion.</p>		
	<p>A workforce skilled to meet business requirements in the new and wider economic sectors, primarily business services, environmental technology, cultural and creative industries, tourism, hospitality and food, education and health:</p>	<p>b) Increase in the number of jobs in the Creative and Cultural sector and proportion of total jobs (SIC code – NB definition to alter in 2007. Sourced from Annual Business Inquiry ONS data 2004 baseline) Targets provisional at this stage and to be agreed through the Economic Development Strategy.</p>	Local economy

Local Authority	Outcomes	Indicators	Indicator Theme
	To enhance the economic competitiveness, enterprise and innovation within Thurrock	a) Increase the number of new businesses created (in the scientific and other knowledge-based, creative and cultural, tourism, hospitality and food, and environmental technology-based new sectors focussing on the 'Knowledge-based and 'creative and cultural' sectors	Local economy
	A place where people thrive: A diverse and strong community voice. Bring people together through culture (CC1).		
	A place where people thrive: Safe, clean and inviting surroundings. Bring people together through culture (CC1).		
	A place where people thrive: Promote Thurrock's culture and heritage and improve access to sports and leisure. Bring people together through culture (CC1).		
	A place where people thrive: Promote healthy living and reduce health inequalities. Bring people together through culture (CC1).		
	Services that make a difference: Better access to learning opportunities for skills and personal development. Bring people together through culture (CC1).		

Local Authority	Outcomes	Indicators	Indicator Theme
	Development that supports our new and existing communities: Invest in our local economy to create diverse local employment opportunities. Bring people together through culture (CC1).		
	Development that supports our new and existing communities: Conserve and improve our environment. Bring people together through culture (CC1).		
	Establish a number of 'adult reader' development groups in our libraries.		
	Enhance the role of library services as centres for community focused informal learning.		
Trafford Metropolitan Borough Council	Culture is an integral part of people's lives. It is diverse, binds communities together and can improve quality of life.		
	Cultural attractions as champions for our Borough. Recognise culture as a leading tool for engaging, empowering, interacting with and impacting upon communities and individuals.		

Local Authority	Outcomes	Indicators	Indicator Theme
	Enrich individual lives, strengthen communities and improve places where people live through culture and sport, including libraries and the historic environment.	<p>Raise the profile of cultural events and organizations in the borough: Percentage of residents who think that their local area, over the past three years has got better or stayed the same:</p> <ul style="list-style-type: none"> - activities for teenagers - Cultural facilities - facilities for young children - Sport and leisure facilities - Parks and open spaces (QOL 10) <p>Audit Commission Tri-annual survey to be discontinued after this year Targets to be agreed by end March 2007.</p>	Stronger communities
Wandsworth, London Borough of	Older people – Increasing choice and control	Increase in number of older people over 60 learning in libraries, learning in adult education at PSAD and borrowing books in the last year	Adult health and well-being
Warrington Borough Council	<p>Improved vibrancy and diversity of the town centre</p> <p>The Council's cultural services and partners can make a significant impact on health and quality of life. They are increasingly targeting vulnerable groups within a cultural offer which is much more focused around LSP priorities.</p>	Number of Night time visitors to cultural / art activity	Local economy

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Libraries contribute to improving health information, particularly in relation to the development of health literacy and improving knowledge and information on health issues. Our libraries stock a range of books on health issues and cater for a wide variety of life cycle stages. Access to information is also supported by free internet usage, together with local information about health related community groups and local services.</p>		
	<p>Healthier communities and older people</p>	<p>Increased library use in deprived areas. Number of library visits in inner wards. Number of residents in inner wards who are library members. Number of health related library books issued by libraries in inner wards.</p>	<p>Adult health and well-being</p>

Local Authority	Outcomes	Indicators	Indicator Theme
Warwickshire County Council	<p>Sporting and cultural activities have been identified across the LAA process as a means to achieve outcomes across a number of the blocks, both in terms of promoting healthy and active lifestyles and also in terms of promoting community participation and improved outcomes across the County. We consider that the natural home for the future development and delivery of this cross cutting theme rests within the Stronger Communities Block of the LAA.</p>		
	<p>Stronger Communities: Access to Services (especially rural communities)</p>	<p>St 2 Percentage of people who participate in leisure</p>	<p>Stronger communities</p>
	<p>Healthier Communities and Older People: Promote independence and quality of life amongst older people</p>	<p>HCOP 5 Increased percentage of over 55's accessing cultural and learning opportunities</p>	<p>Adult health and well-being</p>
	<p>Climate Change and the Environment: Satisfaction with Neighbourhoods</p>	<p>E 8 Percentage of residents satisfied with the local authority cultural services</p>	<p>Stronger communities</p>
	<p>Community Facilities and Services: (St2) Vibrant communities where people are likely to access facilities, services and amenities locally and participate in community life through shared activities such as learning, sports, arts and volunteering</p>	<p>(iii) % of people who participate in leisure sports and cultural activities-with focus on under represented groups</p>	<p>Stronger communities</p>

Local Authority	Outcomes	Indicators	Indicator Theme
	Older People: (HCOP5) Increase the dignity, independence choices and quality of life of older people	(iv) Percentage of over 55's population who regularly participate in at least one cultural sporting or informal learning activity and have done so in the past four weeks by: - Gender - Race - Disability	Adult health and well-being
Royal Borough of Windsor and Maidenhead	Priority: Cultural Groups: • Working with cultural, arts, heritage and sport groups to deliver better community plans and rural town health checks in local communities • Supporting CCB in their lottery bid for gypsies and travellers • Using the cultural and sporting networks to provide volunteers for the 2012 Olympics		
	Prevention initiatives to inform people of the dangers of alcohol misuse will be introduced via schools, youth and community workers, community wardens, parents groups, libraries etc.		

Local Authority	Outcomes	Indicators	Indicator Theme
Wiltshire County Council	<p>Outcome Stronger Communities 2 Enrich individuals' lives, strengthen communities and improve places where people live, through culture, heritage, and sport. SUB-OUTCOME 2.1: A developed sense of place:</p> <ul style="list-style-type: none"> – Achieving one body that can speak for the Wiltshire Cultural community raising the profile and the contribution of the cultural sector – (as stated in the sustainable strategy for Wiltshire) – Improve access to, and awareness of County Council community history website, and to improve the number of places already covered. – Development of public art provision and practises – To seek ways to encourage young people to plan, participate and become involved in cultural activities 		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>Culture, heritage and sport are important aspects in rural areas such as Wiltshire, where different parts of the community and different communities can come together. All links to Safer Communities – building respect and reducing anti-social behaviour, notwithstanding there are many cross cutting issues across all blocks.</p>		
	<p>To identify barriers to access and participation and issues of social inclusion, with particular regard to cultural activities in rural areas.</p>		
<p>York City Council</p>	<p>Stronger and Safer Communities:</p> <ul style="list-style-type: none"> • Improve the quality of and access to local cultural facilities. • Create a diverse programme of cultural and environmental activities, accessible to all, and increase participation in communities with low participation rates. • Help communities become increasingly able to develop and direct their own 		
	<p>Economic Development and Enterprise: Develop the contribution of cultural activities, events and festivals to York's economy.</p>		

Local Authority	Outcomes	Indicators	Indicator Theme
	<p>A City of Culture - Priority Aims:</p> <ul style="list-style-type: none"> • Articulate a sense of what York is • Encourage creative expression and talent • Create change - helping to make York more “cosmopolitan”, “vibrant”, “innovative”... • Raise aspirations • Get more people involved • Use all of our resources • Raise the quality of provision 		
	<p>Children and Young People – Enjoying and Achieving. CYP11 Improve enrichment opportunities for children and young people.</p>	<p>CYP11.4 Number of Arts events for young people.</p>	<p>Children and young people – enjoy and achieve</p>
	<p>EDE5 Develop the contribution of cultural activities, events and festivals to York’s economy.</p>	<p>EDE5.1 Percentage of respondents (TalkAbout Survey) who see York as “cosmopolitan” and “vibrant”. EDE5.2 Number of high quality events in the city supported by York@Large. EDE5.3 Number of visits to/usages of local authority funded or part-funded museums/galleries per 1000 population.</p>	<p>Local economy</p>
	<p>The Thriving City: To provide a strong and distinctive cultural sector, enriching the lives of residents and visitors.</p>		

Local Authority	Outcomes	Indicators	Indicator Theme
	SSC11 Improve the quality of and access to local cultural facilities.	SC11.3 Percentage of residents satisfied with local authority cultural services: – Sports and Leisure – Libraries – Museums and galleries – Theatres and Concert Halls – Parks and Open Spaces	Stronger communities
	SSC12 Create a diverse programme of cultural and environmental activities, accessible to all, and increase participation in communities with low participation rates.	SSC12.1 Number of new festival/event activities designed to target communities with low participation rates. SSC12.2 Number of visits to www.yorkfestivals.com	Stronger communities
	SSC13 Help communities become increasingly able to develop and direct their own cultural and environmental opportunities.	SSC13.1 Number of cultural community groups with whom the council has worked with during the year.	Stronger communities
	Learning Culture and Children's Services	The number of adults registering for and completing learning programmes offered by or in York's public libraries.	Local economy
	EDE4 Widen participation and raise attainment and skills levels throughout the working age population.	EDE4.8 The number of adults registering for and completing learning programmes offered by, or in, York's public libraries.	Local economy

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